



**YOU'RE INVITED TO THE
D.C. HEALTHY CORNER STORE INITIATIVE SUMMIT**

D.C. Hunger Solutions

**THURSDAY, MARCH 13, 2008
1 PM - 5 PM**

**THE ARC
1901 Mississippi Ave. SE
Washington, DC 20020**

The D.C. Healthy Corner Store Initiative seeks to improve the health of D.C. residents by increasing small food stores' sales of healthy foods. The project is led by D.C. Hunger Solutions, with support and funding from the D.C. Department of Health, and in partnership with KAGRO (Korean American Grocers Association), community-based organizations, and small retailers in the city.

Corner stores across the country, in cities like Baltimore, Philadelphia, and Oakland are participating in similar initiatives. The D.C. Healthy Corner Store Initiative is modeled on the best practices and strategies from other cities' successful initiatives.

THE HEALTHY CORNER STORE INITIATIVE SUMMIT

The Healthy Corner Store Initiative must be guided by the needs and desires of the community it serves. You have been identified as an important partner for participation in the Healthy Corner Store Initiative Summit. At the Summit, you will:

- Learn about healthy corner store initiatives in other cities from national expert James Piatt of the Food Trust
- Hear an overview of the District's Healthy Corner Store Initiative, including a discussion of preliminary findings from data collected in 20 stores in Wards 7 and 8
- Participate in planning the next steps for the District's Healthy Corner Store Initiative by sharing your expertise on ideas for city-wide policy, small business improvement, nutrition interventions, community partnerships, or other strategies

GOALS OF THE HEALTHY CORNER STORE INITIATIVE

The Healthy Corner Store Initiative is working to reduce food insecurity and obesity and to improve D.C. residents' health by increasing the availability of fresh produce, low-fat snacks, nutritious beverages, and other healthy foods in neighborhoods that do not have adequate access to supermarkets and other sources of healthy, affordable food. The project is part of the response to rising obesity rates in D.C., especially in low-income areas of the city.

The project also aims to support corner stores—small grocery stores and convenience stores—by expanding their capacity to sell healthy foods and increasing their profits from healthy foods. In several stores, we will launch a Healthy Snack Campaign in partnership with neighboring schools and community groups. The Campaign will educate customers (especially youth) about healthy eating and encourage them to buy more low-fat snacks and fruits and vegetables.

Phase One will culminate in a blueprint that guides the activities of and investments in future phases of the project.

TO RESERVE YOUR SPACE:

Please contact Kristin Roberts, D.C. Hunger Solutions, at (202) 986-2200 x3008 or kroberts@frac.org

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