



National School Breakfast Week Competition

D.C. Families share why School Breakfast Rocks

Washington, DC, March 27th, 2015 – According to the latest School Breakfast Report, published by the Food Research and Action Center, Washington D.C. is 3rd in the country for connecting students to the school breakfast. In order to acknowledge the city's accomplishment and celebrate National School Breakfast Week, D.C. Hunger Solutions, in partnership with other agencies and organizations, held a text competition from March 2-13th giving families the chance to share why school breakfast is important to them. Over 200 families from schools across the city shared why school breakfast rocks.

"We believe school breakfast is important because it provides every student with the opportunity to start the day off with a nutritious meal, which will give them the energy they need to focus and have a successful, positive school day!" D.C. Prep- Edgewood Campus Family

"School breakfast is important to my scholars because it gives them a variety of nutrition. Just knowing that the school will provide such a wonderful breakfast gives me a little ease in the morning." – Achievement Prep Public Charter School Family

"School breakfast is important because it fuels the body and the mind; a healthy tummy means a healthy brain." – Ketcham Elementary Family

Congratulations to the Winners!

School Winners

1st place: Mundo Verde Public Charter

Prize: \$1,000 Dollars

2nd place: Ludlow Taylor Elementary

Prize: \$500 Dollars

3rd place: John Tyler Elementary

Prize: \$250 Dollars

Individual Winners

1st place: Ludlow Taylor Elementary Family

Prize: \$100 Amazon Gift Card

2nd place: Achievement Preparatory Family

Prize: \$50 Amazon Gift Card

3rd place: Washington Mathematics Science

Technology Family

Prize: \$25 Amazon Gift Card

For more information on the School Breakfast Program and D.C. Hunger Solutions, visit our website www.dchunger.org or follow us on Facebook and Twitter (@dchunger).



