



D.C. Hunger Solutions

Ending hunger in the nation's capital

National School Lunch Week 2019

October 14–18

Sample Social Media

Hey #DC! What's on your #LunchPlaylist? #NSLW19 @DCPSEats @OSSEDC

A healthy #SchoolLunch helps students perform their best in the classroom! #NSLW19 #SchoolLunchRocks @fractweets <http://bit.ly/2i3etoE>

Help celebrate #NSLW19 & follow us all week long for fun #SchoolLunch facts! @DCPSEats @USDANutrition @OSSEDC

Fuel up w/ #SchoolLunch & stay focused all afternoon long. #SchoolLunchRocks #NSLW19

Healthy #SchoolLunch fights hunger and gives students the nutrition they need to thrive #SchoolLunchRocks #NSLW19 @fractweets <http://bit.ly/2i3etoE>

$\frac{3}{4}$ cup vegetables + 1 cup reduced/fat free milk + $\frac{1}{2}$ serving fruit + whole grains + lean protein = my #LunchPlaylist #NSLW19 @OSSEDC @DCPSEats

DYK: Studies show that school lunches are more likely to include fruit, vegetables and dairy than those who bring lunches from home. #SchoolLunchRocks #NSLW19

We're proud to say that more than 230 @DCPublicSchools & @DCPCSB participate in healthy #SchoolLunch! #NSLW19 @DCPSEats

Thank you @OSSEDC @DCPSEats @dcck @SodexoMagicDCPS & @DCPCSB for ensuring that 91,537 students eat a healthy & balanced #SchoolLunch each day! #SchoolLunchRocks #NSLW19

Facts About School Lunch

#NSLW19 Fun Fact: More than 30 million students enjoy healthy #SchoolLunch each day! #SchoolLunchHits

Thx to the #DCHealthyDschoolsAct @DCPublicSchools @DCPCSB students are eating local produce <https://goo.gl/YvEnYB> @DCPSEats @OSSEDC

DYK: #SchoolLunch introduces healthy new foods to kids and helps them focus in the classroom @OSSEDC #NSLW19 #SchoolLunchRocks

#SchoolLunch provides children with the nutrition they need to succeed!
<http://www.frac.org/wp-content/uploads/cnnslp.pdf> #SchoolLunchRocks #NSLW19 @fractweets

Community Eligibility

DYK: CEP allows schools to offer FREE breakfast and lunch for all students? #NSLW19 #SchoolLunchRocks @DCPSEats @DCPCSB @OSSEDC @fractweets <https://goo.gl/mMXDc5>

Community Eligibility (CEP) increases healthy #SchoolLunch participation and sets students up for success @DCPSEats @OSSEDC @fractweets #NSLW19 #SchoolLunchRocks <https://goo.gl/mMXDc5>

DYK: Community Eligibility eliminates unpaid meal fees? #NSLW19 #SchoolLunchRocks @DCPublicSchools @DCPCSB @OSSEDC @fractweets <https://goo.gl/mMXDc5>

#SchoolLunch + Community Eligibility Provision = No unpaid meal fees #NSLW19 #SchoolLunchRocks @Fractweets <https://goo.gl/mMXDc5>

After NSLW

Thank you for helping us celebrate National School Lunch Week! Here are some of our favorite photos from a week's worth of #SchoolLunch #NSLW19 #SchoolLunchRocks

Thank you @DCPSEats @DCPCSB @OSSEDC for an amazing week of celebrating #SchoolLunch! #NSLW19 Putting that #LunchPlaylist on repeat!

Facebook

It's National School Lunch Week! The National School Lunch Program was officially started in 1946 and is the largest of the @USDANutrition Federal Child Nutrition Programs. Help us celebrate and share why you love #SchoolLunch by tweeting at us (@DCHunger). Learn more about how #SchoolLunchRocks in D.C. <https://goo.gl/YvEnYB> #NSLW19