****

 **Sample Social Media
D.C. School Breakfast Scorecard**

**Click to Tweets**(Click on the link in the tweets to share on Twitter.)

* “#DYK that more than 30,000 low-income D.C. children received #SchoolBreakfast on any given day in the 2017-2018 school year? Learn more about recent school breakfast participation trends in @dchunger’s latest school breakfast report: bit.ly/2GzscGC” <https://ctt.ec/VPbwJ>
* *“The Healthy Students Amendment Act of 2018 IS NOT YET FUNDED! The act will improve access to #SchoolBreakfast and make #SchoolMeals more nutritious. Tell @ChmnMendelson and @councilofdc to GET IT DONE. Read more policy recommendations here: bit.ly/2GzscG”* [*https://ctt.ec/89apB*](https://ctt.ec/89apB)
* “#SchoolBreakfast improves the health and well-being of students across D.C., but far too many students are missing out on a nutritious morning meal. @dchunger provides innovative strategies for increasing access to school breakfast in their latest report: bit.ly/2GzscG” <https://ctt.ec/75CDa>

**Twitter**(Suggested tweets are paired with the D.C. Scorecard graphics.)

***Title Graphic***

* Just in: Explore @dchunger’s latest #SchoolBreakfast report! Read about recent school breakfast participation trends in D.C. and strategies for expanding the reach of school breakfast in your school: <http://bit.ly/2GzscGC>
* #DYK that more than 30,000 low-income D.C. children received #SchoolBreakfast on any given day in the 2017-2018 school year? Learn more about recent school breakfast participation trends in @dchunger’s latest school breakfast report: <http://bit.ly/2GzscGC>
* #SchoolBreakfast improves the health and well-being of students across D.C., but far too many students are missing out on a nutritious morning meal. @dchunger provides innovative strategies for increasing access to school breakfast in their latest report: [bit.ly/2GzscGC](http://bit.ly/2GzscGC)

***Breakfast After the Bell infographic***

* An effective strategy for getting more D.C. children to eat #SchoolBreakfast? Moving breakfast out of the cafeteria and into the classroom! Learn more with @dchunger’s latest school breakfast report: [bit.ly/2GzscGC](http://bit.ly/2GzscGC)
* A major barrier to more D.C. students eating #SchoolBreakfast is schools only offering breakfast in the cafeteria. @dchunger offers alternative service models for increasing the reach of school breakfast in their latest school breakfast report: [bit.ly/2GzscGC](http://bit.ly/2GzscGC)

***Healthy Students Amendment Act Graphic***

* The Healthy Students Amendment Act of 2018 IS NOT YET FUNDED! The act will improve access to #SchoolBreakfast and make #SchoolMeals more nutritious. Tell @ChmnMendelson and @councilofdc to GET IT DONE. Read more policy recommendations here: [bit.ly/2GzscGC](http://bit.ly/2GzscGC)

***Top 10 LEAs Graphic***

* Learn how your school lines up. #SchoolBreakfast @dchunger’s School Breakfast Scorecard: [bit.ly/2GzscGC](http://bit.ly/2GzscGC)

**Facebook**

* #SchoolBreakfast improves the health and academic performance of students while decreasing food insecurity. Yet, far too many students in D.C. are missing out on these important benefits! D.C. Hunger Solutions recommends strategies for increasing the reach of school breakfast: [bit.ly/2GzscGC](http://bit.ly/2GzscGC)
* In addition to reducing hunger and food insecurity, #SchoolBreakfast has been linked to improved academic performance, healthier diets, fewer visits to the school nurse, and decreased disciplinary problems. D.C. Hunger Solutions provides innovative strategies for increasing access to school breakfast in their most recent school breakfast report: [bit.ly/2GzscGC](http://bit.ly/2GzscGC)

**Instagram**

* #DYK that more than 30,000 low-income D.C. children received #SchoolBreakfast on any given day in the 2017-2018 school year? Learn more about recent school breakfast participation trends in @dchunger’s latest school breakfast report: [bit.ly/2GzscGC](http://bit.ly/2GzscGC)
* #SchoolBreakfast improves the health and academic performance of students in D.C. while decreasing food insecurity. Yet, far too many students are missing out on these important benefits! @dchunger recommends strategies for increasing the reach of school breakfast in their latest school breakfast report: [bit.ly/2GzscGC](http://bit.ly/2GzscGC)
* In addition to reducing hunger and food insecurity, #SchoolBreakfast has been linked to improved academic performance, healthier diets, fewer visits to the school nurse, and decreased disciplinary problems. @dchunger provides innovative strategies for increasing access to school breakfast in their most recent school breakfast report: [bit.ly/2GzscGC](http://bit.ly/2GzscGC)